


The fresh choice for childcare nutrition

Chef-crafted meals kids love. **Certainty, simplicity & service you'll love.**

At the Wellbeing Food Company, we deliver more than flavour-packed, nutrition-rich children's meals. We help you, your staff, and your children thrive every day. Streamlined processes, less hassle, real savings, unmatched allergy management and parental peace of mind: it's all designed to support you in the vital work of nurturing our next generation.



**Many of our clients save up to
\$200 per day in labour costs***

That's the advantage of simply prepping our pre-cooked meals instead of hiring an in-house childcare chef.

A feast of benefits for you



SAVE ON TIME, SPACE AND LABOUR

- Overall better value.
- Fast online ordering, easy for anyone.
- Reliable delivery, without worrying about in-house chef absences.
- No need for commercial kitchens, specialised kitchen staff or complex meal planning.
- Super-simple, heat-and-serve preparation with clear instructions.
- Minimal mess, fast clean-up.

*For all centres hiring full-time chefs, based on cost modelling data.





The proof is in the pudding

"Just wanted to let you know the new menu is wonderful. The children are really enjoying the meals. I love the new way you package the food too."

Educator, May 2022



MAXIMISE SAFETY AND MINIMISE RISKS

- Reduce significant risk of cross-contamination of allergen ingredients.
- Straightforward meal heating using standard kitchen appliances.
- Exceptional standards and compliance spanning quality assurance, health and safety.
- HACCP-approved suppliers and procedures.



MANAGE ALLERGIES WITH NEW CONFIDENCE

- Protects your reputation from the risk and worry that comes with the complexity of children's allergies
- Breakthrough technology that automatically analyses over 106 allergen ingredients against individual dietary needs.
- Generates tailored menu options with delicious, safe alternatives, optimising the menu
- Allergy-safe meals individually sealed and labelled per child/room/date to eliminate guesswork and cross-contamination risk.



OPTIMISE NUTRITION WITH GREAT TASTE THAT CHILDREN WILL LOVE

- Inspired seasonal menus by Accredited Practising Dietitians and expert chefs.
- Meal nutrition derived from *Healthy Eating Advisory Service Menu Planning Guidelines for long day care*.
- Fresh, natural ingredients from local markets and local dairies.



RAMP UP REPUTATION AND BOOST OCCUPANCY

- Attract, engage and reassure families with extra support and expert wellbeing information.
- Delight parents (and boost word-of-mouth appeal) via exceptional nutrition, well-fed children, and renowned allergy awareness and control.



Parents love it



"The food was very tasty. My daughter loved it and for me, that's a win."

"My little one was a huge fan of the nachos."

"The pasta and apple loaf were yum. My apple loaf was stolen by 'you know who' after one bite."

"The food was fantastic."

Every day, we work with providers to ensure a healthier future for children, centres, staff, parents and communities.

Got an appetite? Book a free tasting!

Phone 07 3062 9268 | Email info@wellbeingfood.com.au

